

Brownmed acquires Joslin Orthopedic Gear.

Joslin Orthopedic Gear, inventor of the Ultimate Arm Sling®, is the originator of the ergonomically designed stretch-to-fit arm slings.

May 24, 2016 (Boston, MA) – [Brownmed](#), a leading manufacturer of products aimed at improving the quality of life for patients, announced today that it has acquired [Joslin Orthopedic Gear](#) and its line of stretch-to-fit arm slings, all of which are designed to provide maximum patient comfort.

“The acquisition of Joslin Orthopedic Gear reflects Brownmed’s continued commitment to innovative, patient-focused medical devices,” said Dr. Ivan Brown, president and CEO of Brownmed, Inc. “Joslin Slings® are already the preferred choice in the marketplace. We will quickly expand adoption through introduction of the product to our broad distribution network. Furthermore, bringing Joslin Slings into our product mix will enhance our ability to provide customers with a multitude of products designed to improve the lives of patients.”

Unlike traditional cloth slings, the patented Joslin Slings stretch for a custom fit. The flagship product in this line, the Ultimate Arm Sling®, was designed especially to relieve painful pressure points while providing maximum support and stability for both short and long term use.

Since their introduction in 2000, Joslin Slings, including the cotton spandex Ultimate Arm Sling and the stretch, disposal Joslin ER Sling® have received rave reviews from patients, healthcare professionals, elite athletes and celebrities alike. Products were developed and introduced by Mandy Joslin, President of Joslin Orthopedic Gear, in response to a lack of comfortable options available to hospitals and consumers. The line has steadily grown and set an industry standard for thoughtful, patient oriented products under Ms. Joslin's leadership.

"I look forward to working with Brownmed to dramatically expand the reach of Joslin Orthopedic Gear products both nationally and internationally. My product line provides a wonderful complement to existing Brownmed products which are patient oriented and comfort based. Our business philosophy blends easily and I believe we will be very successful together."

As part of the acquisition, Mandy Joslin will provide consulting services to Brownmed over the coming months to share her expertise on the product line.

With more than 50 years of operation as a family-owned business, Brownmed manufactures and markets more than 100 products for the global marketplace.

Learn more at www.brownmed.com.

Brownmed, Inc.
877-853-5518

ABOUT BROWNMED, INC.



Brownmed is a leader in manufacturing products aimed at improving the quality of life for patients, and has been for more than 50 years.

For more than half a century, Brownmed has manufactured quality, innovative orthopedic products. Whether it's our top-selling SEAL-TIGHT cast and bandage protectors, the world's most trusted brand in moisture protection for casts and bandages, our IMAK Compression Arthritis Gloves, the only gloves on the market to receive the Ease-of-Use Commendation from the Arthritis Foundation, or the Nice Stretch Plantar Fasciitis Sleeve, a patented new device that combines the three most commonly recommended methods of treating plantar fasciitis into one unique sleeve, one thing remains the same: Improving Life is Our Passion.

Other popular brands include the Polar Ice line of cold therapy wraps, Intellinetix, the first ever portable, localized vibration therapy products designed to fit a retail price point and NuRoo, an award-winning line of products for mom and baby designed to enhance the practice and benefits of Kangaroo Care and skin-to-skin contact.

All Brownmed products have a solid medical foundation and all new product design starts with patient comfort in mind. The result is a higher quality product, improved patient compliance and increased overall product efficacy.

Today, Brownmed employs more than 70 people with executive offices in Boston, sales in Kansas City and an 81,000 square foot manufacturing facility in Spirit Lake, Iowa. Brownmed is a 6-time recipient of the Inc. 5000 award, as one of the Fastest-Growing Private Companies in the United States, and manufactures and sells more than 100 different products to a worldwide market.

Learn more at www.brownmed.com.

Media Contact Matt Garver
Vice President - Marketing
857-317-3363
matt.garver@brownmed.com