

# MEDICAL SOFTGOODS MANUFACTURER

### PRODUCT CATALOG

# OUR HISTORY

Physician and surgeon Ivan E. Brown, Sr. launched Brown Manufacturing in 1965 after receiving a U.S. Patent for his invention, the Plastalume® Finger Splint. When sales of this new product increased, Dr. Brown moved operations from a workroom in his basement to a small building behind his residence. Under the leadership of Ivan's son, Ivan E. Brown, Jr., the company continued to expand. The SEAL-TIGHT® Cast and Bandage Protector, introduced in 1989, was instrumental in the evolution of Brownmed, as the product's success resulted in considerable sales and employment growth – and the need for increased manufacturing space.

A lot of things have changed since Brownmed produced the first aluminum/foam finger splint more than 50 years ago – but one thing remains the same, and that's Brownmed's mission: Improving Life is Our Passion.

Today, Brownmed employs more than 70 people and manufactures and sells more than 130 different products to a worldwide market. Exports contribute approximately 20% of sales and Brownmed has distribution relationships in 130 countries. Brownmed has been awarded 24 patents and has 11 pending with the United States Patent Office. Brownmed has 25 registered trademarks.









#### 1964

In his basement workroom, Ivan E. Brown, MD invented the Plastalume finger splint.

### 1965

Dr. Brown founded Brown Manufacturing and earned a patent for Plastalume.

**1967** Dr. Brown expanded to a **2000 sq. ft building** in the backyard of his residence.



Dr. Brown passed away His three sons took over management of the company.



**1985** Recognized with the **Iowa Small Business Exporter of the Year Award.** 

1987

The company licensed the technology for **SEAL-TIGHT.** 



1989 The company s

The company started manufacturing **SEAL-TIGHT** cast and bandage protectors.



### 1990

The company expanded to a **6,000 sq. ft building** and employed ten people.



## 1993

A new upper extremity line, **Steady Grip**, was released.



### 1994

Ivan E. Brown became CEO. The Steady Step lower extremity line was introduced.



# **1997**

A new location and expansion, this time to **30,000 sq. ft.** Credited with the **Governor's Export Award**.



## **1998** Brown assembled a

Board of Directors.



**1999 Polar Ice** cold therapy line introduced.

CE

#### 2003 The company earned the **CE Marking** for entire product selection.



### 2004 The acquisition of **Soft Stride** orthotics from M-PACT.





# 2009

2010

2008

Plantar fasciitis line rebranded under **Nice Stretch** banner.

The company acquired IMAK

Products Corp. and received the

**Ease of Use Commendation** for three products from the

Credited with the **Governor's** 

Excellence Award and

listed on the **Inc. 5000**.



# Arthritis Foundation.



# 2013

Brownmed launched **Intellinetix** and joined **Inc. 5000 Honor Roll,** making the list of America's fastest growing companies for the fifth time.



JOSLIN SLING

# 2014

Added **51,000 sq. ft.** to manufacturing facility in Spirit Lake, IA and acquired **NüRoo Products Corp.** 

2016 Brownmed acquires Joslin Arm Slings



#### 2016 Brownmed celebrates its 50th year as a family-or

**50th year** as a family-owned manufacturer of medical device products.



# ABOUT US



### OUR MISSION

At Brownmed, we believe you should be able to do what you love, no matter what. We believe pain causes road blocks that diminish your enthusiasm for life. We believe we can eliminate road blocks so you can get back to what drives you. We create products that are comfortable, well made and uncomplicated.

Improving life is our passion.



### CERTIFICATIONS

#### **CE Declaration of Conformity**

The CE Marking allows Brownmed to trade its products freely within the European Union.

#### **Certificate to Foreign Government**

The Certificate to Foreign Government is a United States Food and Drug Administration document which indicates that products manufactured by Brownmed are subject to the jurisdiction of the FDA.

#### **ISO Certification**

ISO Certification ensures the Brownmed meets international standards for quality in its manufacturing processes.

#### **Ease-of-Use Commendation**

This seal of approval from The Arthritis Foundation indicates that a product is easy to use by those with arthritis.



# ABOUT US



### GREEN INITIATIVES

#### **Operating Mindfully**

Brownmed's manufacturing facility is nestled within the lowa Great Lakes. In fact, it is less than five miles away from one of only three blue water lakes in the world, West Lake Okoboji. This area is home to more than 500 animal species and we have nearly 20,000 Public Wildlife Acres. Respect for and preservation of the environment is ingrained in our culture at Brownmed.

#### Our actions - the building and grounds:

We've transitioned to geothermal energy. This eliminated the need for all natural gas for heating. In addition, all air conditioning is provided by geothermal. Lighting is provided by high efficiency fluorescent bulbs that we recycle through an approved Universal Waste Management Company. We voluntarily requested a facility-wide waste management and environmental compliance survey by the lowa Waste Reduction Center (2005). The lawn sprinkler system is supplied with water from a water retention pond fed by runoff from our roof and parking lot drains.

#### Our actions - manufacturing processes:

Our plant runs on a 4/10 schedule, which reduces our employee's commuting gas consumption by 20%

All used oil is recycled through a used oil recycler

All scrap vinyl and aluminum is recycled

#### Our actions – packaging and shipping:

IMAK Compression, IMAK RSI and IMAK Ergo display boxes are made from 75% recycled pulp.

IMAK Compression, IMAK RSI and IMAK Ergo inner and outer cartons are made from 100% recycled pulp. Recycled paper is used for packing fill material. Customers are invoiced electronically to reduce paper use.

#### Our actions – recycling:

All cardboard generated in the plant is recycled. All batteries are recycled the ergoBeads found in many of our IMAK Compression, IMAK RSI and IMAK Ergo products are 100% recyclable.

### INTRODUCING OUR BRANDS



Moisture Protection for Casts, Bandages Wounds and more



effective products for compression therapy







Supporting Kangaroo Care and Skin-to-Skin Contact Dynamic Vibration Therapy Products



Stretch-to-Fit Armslings





Cold Therapy for Post-Surgical Rehabilitation and Other Injuries



The Best in Splinting Technology



Make Walking Easier and More Comfortable



Flexible Foot Orthotics

## CATALOG TABLE OF CONTENTS

01 Moisture Protection SEAL-TIGHT 02 Compression Therapy IMAK COMPRESSION 03 Repetitive Stress Injury IMAK RSI 04 Ergonomic Comfort IMAK ERGO 05 Products for Mom + Baby NUROO 06 Vibration Therapy INTELLINETIX 07 Armslings JOSLIN 08 Plantar Fasciitis NICE STRETCH 09 Cryotherapy POLAR ICE 10 Splinting PLASTALUME 11 Walking STEADY STEP 12 Orthotics SOFT STRIDE I have used everything from plastic bags to plastic wrap and duck tape without much luck. The Brownmed SEAL-TIGHT Original Cast Protector Adult Short Leg works every time. I like it so well this is The 2nd one I have owned.??



Brownmed created the cast and bandage protection category with the introduction of SEAL-TIGHT in 1989.

Today, SEAL-TIGHT remains the #1 brand for cast and bandage protection by a wide margin\*. You don't have to avoid the water because of a cast or bandage.

SEAL-TIGHT waterproof cast and bandage protectors are the easy way to keep water out during showering, bathing or play.

All SEAL-TIGHT products are latex-free, easy to use and guaranteed to perform. SEAL-TIGHT keeps casts and bandages dry. \*Source: Nielsen 2014

### SOLUTIONS FOR

Daily Showering & Bathing Swimming Site Specific Dressing Protection In-Hospital I.V. Protection



# What is your Moisture Protection I.Q.?

The average citizen in a developed country can expect to sustain



Using Seal-Tight line of moisture protection products may reduce the need for cast replacement, promote healthy hygiene and reduce infections.

Source: http://orthopedics.about.com/cs/otherfractures/a/fracture.htm





The American Academy of Orthopaedic Surgeons' web site says:

"Purchase waterproof shields to keep your splint or cast dry while you shower or bathe."

More than **350 million** people worldwide

suffer from diabetes, an estimated 15% of which will develop an active foot ulceration.

For those people, appropriate wound management includes the use of dressings and topically-applied medications. Protect the dressings while you bathe with the Seal-Tight Original Adult Foot/Ankle. Proper diet and exercise may help in preventing some fractures. A diet rich in calcium and Vitamin D will promote bone strength.

Weightbearing exercise also helps keep bones strong.

# (BSIs) Bloodstream infections are a major cause of healthcare-associated morbidity and mortality.

BSIs lead to excess hospital length stays of **24 days**  The CDC recommends using an impermeable cover, such as Seal-Band, as part of a comprehensive strategy to reduce the risk of catheter-related blood stream infections during showering.<sup>2</sup> Up to **35%** attributable to mortality

Sources: <sup>1</sup>http://www.cdc.gov/hai/pdfs/toolkits/clabsitoolkit\_white020910\_final.pdf <sup>2</sup>http://www.cdc.gov/hicpac/pdf/guidelines/bsi-guidelines-2011.pdf



Seal-Tight products are designed to work with fiberglass and plaster casts, as well as surgical dressings.





Adult A	rm
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20100	Hand	12" (31cm)
20101	Short Arm	23" (58cm)
20102	Long Arm	40" (101cm)
Adult Le	eg	
20103	Short Leg	24" (61cm)
20104	Long Leg	42" (107cm)
20105	Foot/Ankle	12" (31cm)
20106	Wide Short Leg	24" (61cm)

#### Pediatric Arn

Pediatri	c Arm	
20200	Small Arm	12" (31cm)
20201	Medium Arm	19" (48cm)
20202	Large Arm	29" (74cm)
Pediatri	c Leg	
20203	Small Leg	12" (31cm)
20204	Medium Leg	17" (43cm)





cost / bandaga protector



sealschi \_\_\_\_\_ waar wor as



• Latex free

- Reusable
- · Lasts the life of the cast

# sealtight<sup>®</sup> | FREEDOM for economical moisture protec-



Adult Arm		
26500	Arm	30" (76cm)
Adult L	eg	
26501	Leg	32" (81cm)
Pediatri	c Arm	
26502	Arm	23" (58cm)
Pediatric Leg		
26503	Leg	23" (58cm)

Latex freeReusable

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U.S. Patent No. 7955284

Lasts the life of the cast

Durable polyvinyl bag



# **SPORT** for any water activity

Here and a series of the serie



Adult A	rm	
20320	Short Arm	21" (53cm)
20321	Long Arm	33" (84cm)
Adult Le	g	
20322	Short Leg	23" (58cm)
20323	Long Leg	38" (97cm)
Pediatri	ic Arm	
20363	Arm	21" (53cm)
Pediatric Leg		
20362	Leg	28" (71cm)

Reusable

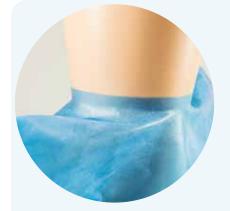
Latex free

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PROTECTORfor PICC lines or post surgery protec**seal**tig The easy durable way to stay dry™



Δ	r	n	n

~		
20318	Small Arm	7-10" (18-25cm)
20317	Medium Arm	10-15" (25-38cm)
Knee		
20324	Small Leg	16-20" (41-51cm)
20325	Medium Leg	19-23" (48-58cm)
20326	Large Leg	22-26" (56-66cm)





- Easy-on, easy-off and simple to use
- Not made with natural rubber latex
- Reusable



## SHIELD for keeping wound dressings mois-





### SEALBAND for in-hospital I.V. protection



Arm		
28075	One Size	21" (53cm) 50 per box
Leg		
28076	One Size	21" (53cm) 50 per box





• Covers for PICC or IV site

- Not made with natural rubber latex
- Easy to use
- Individually packaged for single patient useDisposable



# **Retail Portfolio**



I purchased a pair of gloves for my left hand, as I have arthritis in the hand itself. When I put the glove on, the compression eases the pain so it's tolerable and I don't need to take pain medication.





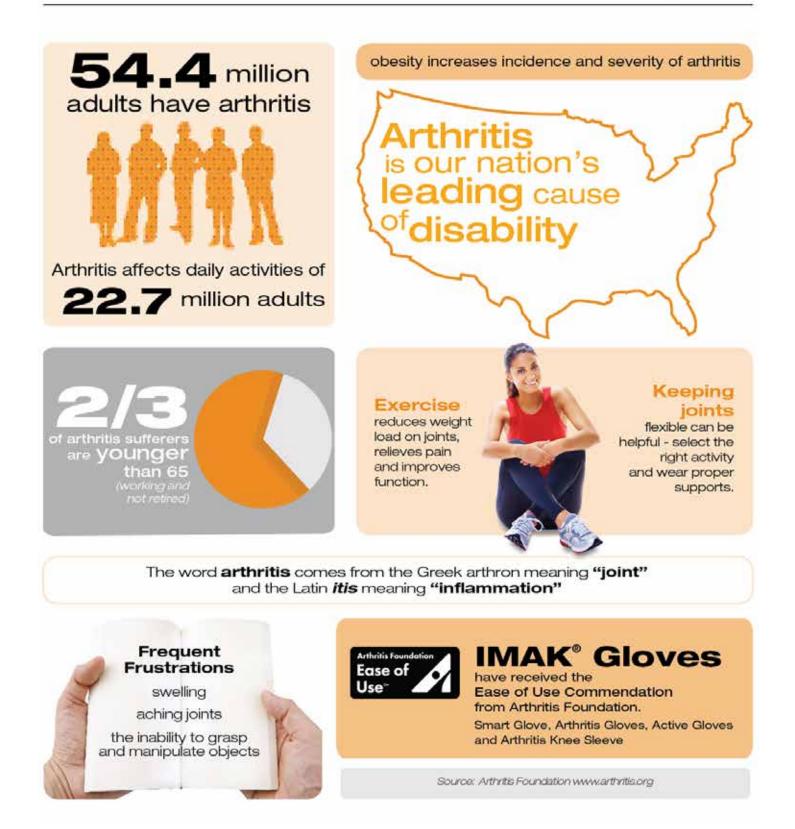
IMAK Compression products are specifically designed to help reduce swelling, improve circulation and provide warmth to affected areas.

### **PRODUCT LINEUP**

Active Gloves	Arthritis Elbow Sleeve
Arthritis Gloves	Arthritis Knee Sleeve
Arthritis Socks	Arthritis Thumb
Arthritis Wrist Sleeve	Eye Pillow
Shin Sleeve	



# What is your Arthritis I.Q.?





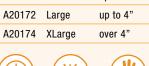
# Arthritis and Compression

Feel the All-Day Difference®



#### **Arthritis Gloves**

- Helps relieve Arthritis
- Provides mild compression
- Open fingertips allow freedom to feel, touch and grip
- Cotton material allows skin to breathe and keeps hands dry
- Comfortable to use all day and night Measure width at knuckles
   A20173 XSmall up to 2<sup>3</sup>/<sub>4</sub>"
   A20170 Small up to 3<sup>1</sup>/<sub>6</sub>"
   A20171 Medium up to 3<sup>1</sup>/<sub>2</sub>"







S, M, and L also available in Sapphire and Ruby



#### Arthritis Gloves - Black

- Helps relieve Arthritis
- Provides mild compression
- Open fingertips allow freedom to feel, touch and grip
- Cotton material allows skin to breathe and keeps hands dry
- Comfortable to use all day and night
   Measure width at knuckles
   A20323 Small up to 3½"
   A20324 Medium up to 3½"
   A20325 Large up to 4"







Arthritis Gloves and Active Gloves are designed for ease of application and all day wear, IMAK Arthritis Gloves have earned the Arthritis Foundation's Ease of Use Commendation.



# Arthritis and Compression

Feel the All-Day Difference®



#### **Active Gloves**

- Provides mild compression
- Open fingertips allow freedom to feel, touch and grip
- Cotton material allows skin to breathe and keeps hands dry
- Comfortable to use all day and night
- Anti-slip design on fingers and palm provides excellent grip

Measure width
at knuckles

0 31⁄2"
o 4"





#### Arthritis Thumb - Flexible Thumb Stabilizer

- Mild compression provides warmth, which may help prevent and relieve thumb pain
- Turns inside out to fit either hand
- Vented for enhanced breathability and comfort

		Measure width at knuckles
A20178	Small	up to 31/8"
A20179	Medium	up to 31/2"
A20180	Large	up to 4"

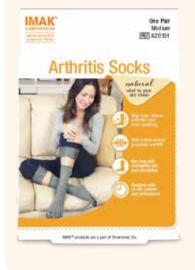






# **Arthritis and Compression**

Feel the All-Day Difference®



#### Arthritis Socks

- Provides mild compression to help control swelling
- Cotton material allows skin to breathe and keeps feet dry
- Comfortable all day and night
- Sold in pairs

		Men's Shoe Size	Women's Shoe Size
A20190	Small	5 - 7	6 - 8
A20191	Medium	7.5 - 9.5	8.5 - 11.5
A20192	Large	10 - 14	12 - 15.5





U.S. Patent No. 7,601,168



#### Eye Pillow

• Soothes tired & puffy eyes

All-day Compression Circulation

- Provides cooling relief
- Blocks out light
- Washable for easy care

#### A30131 One size



#### Shin Sleeve

- Provides compression while supporting lower leg muscles and tissue
- Effective treatment of inflammation and pain associated with stress on lower leg
- Lightweight and easy to pull onto lower leg
   Calf Circumference

51054	Small	12 - 14"
51055	Medium	14 - 15"
51056	Large	15 - 16½"
51057	XLarge	16½ - 19"
		<b>Pain cellinf</b>







### Arthritis and Compression Feel the All-Day Difference®

compression therapy Fe



IMAK	One Sleeve X-Large F87 A20153
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#### Arthritis Knee Sleeve





to are a part of 2

#### Arthritis Elbow Sleeve

- May help increase circulation
- Mild compression provides warmth
- May reduce pain to promote healing
- Tri-band technology holds sleeve securely in place and helps prevent rolling
- Designed for all-day comfort and performance

		Measure at middle of bicep
A20155	Small	8" - 11"
A20156	Medium	11" - 13"
A20157	Large	13" - 16"
All-day	Compression	Circulation

#### Arthritis Knee Sleeve

- May help increase circulation
- Mild compression provides warmth
- May reduce pain to promote healing
- Tri-band technology holds sleeve securely in place and helps prevent rolling
- Designed for all-day comfort and performance Measure 4" above

		center of knee cap
A20150	Small	13" - 15"
A20151	Medium	15" - 17"
A20152	Large	17" - 19"
A20153	X-Large	19" - 21"



#### **Arthritis Wrist Sleeve**

- May help relieve arthritis and joint swelling
- Mild compression provides warmth
- May help with neuropathy and poor circulation
- Designed for all-day comfort and performance
- Turns inside out for reversibility

i unito n	ionao oat i	or reversionshirty
		Measure width at knuckles
A20130	Small	up to 31/8"
A20131	Medium	up to 3½"
A20132	Large	up to 4"
Pain relief	Compression	Reversible









compression therapy

# **Retail Portfolio**



IMAK COMPRESSION

I use these wrist supports at night for sleeping. They give a lot of support and I think they help my carpal tunnel syndrome.





IMAK RSI products provide relief from repetitive stress injuries and are renowned for their comfort and efficacy.

### PRODUCT LINEUP

SmartGlove	Knee Strap
SmartGlove with Thumb	Pil-O-Splint
SmartGlove PM	WrisTimer
Computer Glove	WrisTimer PM
Elbow Band	Elbow PM
Elbow Support	Arm Sling



# What is your **RSI I.Q.?**

Repetitive Strain Injury (RSI) is a cumulative trauma disorder stemming from prolonged repetitive, forceful, or awkward hand movements.

More 60% of workplace than 60% illnesses reported each year are related to **repetitive strain injuries** resulting from continuous repetition of the same motions.

### 3 primary risk factors for RSI:

- poor posture
- poor technique
- overuse

Source: Repetitive Strain Injury: a Computer User's Guide by Pascarelli and Quilter (John Wiley and Sons, 1994).



Approximately

260,00

Source: National Center for Health Statistics.

carpal tunnel release

operations are performed each year 47% of the cases considered

to be work related.

Hands are a complex array of nerves, muscles, tendons and bones – we have more than 25 bones in each hand!



In the U.S. alone, 3.7% of the general population suffers from Carpal Tunnel Syndrome (CTS) with approximately 36,000 new cases diagnosed every month.

#### The most common RSI signs and symptoms include:

- Tenderness in the affected muscle or joint
- · Pain in the affected muscle or joint
- Throbbing (pulsating) sensation in the affected area
- Pins and needles (tingling) in the affected area, especially the hand or arm

Source: MedicalNewsToday.com



### Proper technique: typing, mousing and writing

- 1. Keep your wrists straight.
- 2. Let your hands float.
- 3. Don't strain your fingers.

Source: Repetitive Strain Injury: a Computer User's Guide by Pascarelli and Quilter (John Wiley and Sons, 1994)



Solutions for support and pain relief



U.S. Patent No. 6,213,969



U.S. Patent No. 8,216,169



#### SmartGlove

- Helps prevent and relieve carpal tunnel syndrome and wrist pain
- ergoBeads<sup>®</sup> cushion and protect the underside of the wrist including the Pisiform bone
- · Provides all day comfort and reverses to fit either hand

	Measure width at knuckles	
A20111	XSmall	up to 2¾"
A20125	Small	up to 3¼"
A20126	Medium	up to 3¾"
A20127	Large	up to 4¼"





SmartGlove is designed for ease of application and all day wear, IMAK SmartGlove has earned the Arthritis Foundation's Ease of Use Commendation.

#### **Computer Glove**

- Non-invasive relief for repetitive strain injuries
- Keeps wrist in ergonomic position
- ergoBeads<sup>®</sup> technology cushions and massages

A20128 Universal





- Carpal tunnel wrist support
- Provides relief and treatment from repetitive stress injuries
- For daytime use Wrist circumference

		not en cumerence
60000	Small	up to 6.5"
60010	Medium	6.5" to 7.5"
60020	Large	over 7.5"
Reversible	Daytime	use Reversible





• Flexible support splint helps prevent and relieve

Solutions for support and pain relief

**SmartGlove with Thumb Support** 

• Utilizes ergoBeads® filled cushion to



U.S. Patent No. 7,645,250





1

IMAK

WrisTi

keep wrist in desired position
Provides all day comfort & reverses to fit either hand

Measure width at knuckles
A20161 Small up to 3¼"
A20162 Medium up to 3¾"
A20163 Large up to 4¼"

thumb and wrist pain



#### Elbow Support

- Provides customizable comfort with removable splint
- Promotes healing with therapeutic warmth
- Soft cotton lining and cushioning foam allow skin to breathe
- Fits right or left arm

#### A10113 Universal

#### A10110 X-Large





- Dorsal application allows a comfortable fit and prevents flexion of the wrist
- Maintains neutral wrist positioning
- The aluminum stay holds the wrist in a neutral position

60500 Universal







Solutions for support and pain relief



#### SmartGlove PM

- Features adjustable hook and loop strap
- Promotes healing with therapeutic warmth
- Soft cotton lining and cushioning foam allow skin to breathe
- Reversible to fit right or left hand
- Prevents harmful arm positions while sleeping

#### A10111 Universal







#### Elbow PM

- Provides customizable comfort with removable splint
- Promotes healing with therapeutic warmth
- Soft cotton lining and cushioning foam allow skin to breathe

#### A10172 Universal







#### Pil-O-Splint

- ergoBeads<sup>®</sup> technology and soft cotton lining provide maximum comfort
- Reversible to fit right or left hand
- Two rigid splints prevent hand from being held in a harmful position while sleeping

		_
A10312	Universal	
A10112	Adjustable	_
		777
		555
Reversible	Pain relief	Breathable





Solutions for support and pain relief



#### **Elbow Band**

- Helps relieve tennis and golfer's elbow, forearm pain, cubital tunnel syndrome and tendonitis
- Utilizes ergoBeads® technology and provides compression to forearm muscles and tendons
- Great for repetitive activities

#### A10301 Universal







#### Knee Strap

- ergoBeads® pressure pad adjusts to the anatomy of your knee
- Helps stabilize kneecap to improve alignment and tracking
- Provides focused pressure to reduce knee pain

A30137 Universal

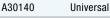






#### **Arm Sling**

- Breathable mesh design is lightweight and encourages air flow
- Massaging ergoBeads® hand exerciser and neck/shoulder pad enhances comfort
- Strap has hook and loop closure for easy
- adjustability to accommodate all sizes









# **Retail Portfolio**

# IMAK RSI

**Nighttime Solutions** 

### **Daytime Solutions**



661 bought this as well as the matching wrist support. I'm very happy with the keyboard support, it's working great for me.<sup>22</sup>

WW YOU



IMAK ERGO products are a wonderful addition to your home or office where ergonomic support is needed. Each product is designed to provide support where it's needed to help minimize stress on joints and repetitive strain injuries.

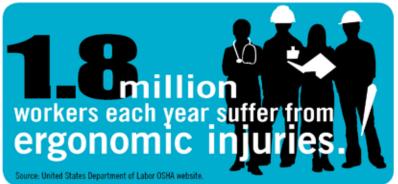
The IMAK ERGO product line features ergoBeads<sup>®</sup>, a patented eco-friendly technology that provides massage to enhance support and encourage circulation to the desired area.

### **PRODUCT LINEUP**

Glider with Mouse Cushion	LePetit Mouse Cushion
Wrist Cushion	LePetit Laptop Cushion
Mouse Cushion	HappiNeck
Non-Skid Wrist Cushion	Back Cushion
Non-Skid Mouse Cushion	Stress Ball



# What is your Ergonomics I.Q.?



ERGONOMICS people and the objects they used are viewed as one unit. blended together. Source: instabriefs.com

**Occasional Access** 

Source: osha.gov website

In

Desk or Work Surface Areas

The location of frequently-used devices (keyboard, phone, and mouse) **Repetitive Access** should remain within the (Primary Work Zones) repetitive access (primary work zone).

Source: osha.gov website

Seldom Access (Tertiary Work Zone)

(Secondary Work Zones)



### **Neutral Body Positioning**

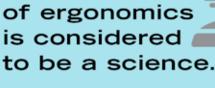
- is a comfortable working posture in which your joints are naturally aligned
- reduces stress and strain on the muscles. tendons, and skeletal system and reduces your risk of developing a musculoskeletal disorder

The study of ergonomics as a way to reduce human error began in the military during the Korean War. In planes used for pilot training. the eject button was poorly placed and pilots sometimes accidentally ejected themselves-often at too low an altitude for their parachutes to open. The button's location was changed and fewer lives were lost. Source: encyclopedia.com



# Most common signs of ergonomic injuries:

- Pain
- Swelling
- Numbness
   Tingling
- Tenderness Clicking
- Loss of grip strength



The practice

It involves the designing of machines, products, and systems to best maximize safety, comfort, and efficiency for those who use them.

Source: cdc.gov/niosh/topics/ergonomics

Source: nsc.org National Safety Month web page



# **Office / Home Ergonomics**

Solutions for support and comfort







### Office / Home Ergonomics Solutions for support and comfort











U.S. Patent No. 9,301,600

#### Mouse Cushion

- ergoBeads<sup>®</sup> help your wrist maintain an ergonomically correct position
- Squeezable for stress relief
- Reduces stress in your hands, wrists and arms

#### A10165 Black





#### Non-Skid Mouse Cushion

- ergoBeads® help your wrist maintain an ergonomically correct position
- Squeezable for stress relief
- Non-skid bottom keeps it in place

#### A10174 Black



#### LePetit Cushion

- $\bullet$  ergoBeads  $^{\tiny (\!\!\!\!\!\!\!\!)}$  help your wrist maintain an ergonomically correct position
- Smaller size version of IMAK Ergo Mouse Cushion, ideal for use with laptop and accessories
- Non-skid bottom keeps it in place

A20212	Black
ALULIL	DIAGK

A10123 Blue



#### **Glider with Mouse Cushion**

- ergoBeads<sup>®</sup> help your wrist or elbow maintain an ergonomically correct position
- Helps prevent repetitive stress injuries in wrist, forearm and elbow

A20215 Black









# **Office / Home Ergonomics**

Solutions for support and comfort





- Utilizes ergoBead® technology
- Squeezable stress relief
- Made of a soft cotton blend for comfort and stretch

A10129	Blue
A10130	Black
A10156	Gray
erooBeads	Stress relief





#### BackCushion

- Unique ergoPressure<sup>™</sup> technology for pressure point massage
- Ergonomic shape reduces lower back stress
- Magnet therapy enhances massage

#### A30122 Black







#### HappiNeck

- Helps ease neck pain and stiffness
- Compact and lightweight for easy travel
- Supports neck and head for relaxation

#### A30111 Beige

#### A30112 Blue







## **Retail Portfolio**



<sup>6</sup> The NüRoo Pocket is a life saver! He LOVES being tucked against me and it makes getting stuff done around the house possible. Great product!<sup>9</sup>





Over 40 years of research has proven that in the early months of life, Skin-to-Skin contact, also referred to as Kangaroo Care, creates remarkable benefits for you and your baby.

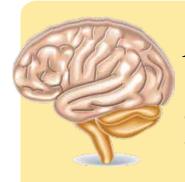
NüRoo products are designed around a simple principle. Closest to Mom. Best for Baby.

### PRODUCT LINEUP

Skin-to-Skin Carrier Nursing Scarf 3 sizes in 1 Swaddler Multi-Use Cover



# What is your Kangaroo Care I.Q.?



Accelerates Brain Development

It increases the development of essential neural pathways, which accelerates brain **maturation**.



*Measurably* lowers cortisol levels (stress hormone) and helps reduce pain when Kangaroo Care is experienced regularly.

Development of mature brain function in infants depends on the quality of their sleep cycling.

### Kangaroo Care helps infants achieve deep or "Quiet Sleep" for 60 minutes or more.

Quiet Sleep is beneficial for accelerating brain patterning and maturation.



Mom's mature immune system passes antibodies through her skin and breast milk to baby.



of Skin-to-Skin restores the right balance for optimal GI function in an infant's digestive system.

# 75%

of sporadic breathing and slow heart rate episodes are *reduced* 

through Skin-to-Skin.

# **Thermo**regulation

A process that occurs automatically when an infant is held skin-to-skin to help them maintain a healthy body temperature.





# Kangaroo Care + Skin-to-Skin

Designed for Skin-to-Skin contact with baby



U.S. Patent No. 9,402,430 B2

#### NÜROO POCKET

- Newborn carrier designed for pre- and full-term babies
- NICU friendly/approved
- Allows access to baby during routine hospital procedures
- Provides full coverage and hands-free mobility
- Super-soft, breathable, moisture-wicking fabric

08005	XSmall/Small
08006	Medium
08007	Large/XLarge
08008	2 XLarge
08030	3/4 Sleeve - XSmall/Small







#### ATTACH BELT TO SHIRT

Lay belt across the midsection and fix to shirt by snapping at highest set of buttons.



PUT ON YOUR NÜROO

It goes on just like a blouse.

### HOW to WEAR



#### POSITION BABY'S LEGS IN POCKET

Hold baby against your chest placing their legs in the interior pocket.



#### CROSS + HUG

Adhere closures for your pefect fit.



#### SUPPORT BELT

Position under baby's bottom for additional support.



# A nursing scarf with endless options for coverage + style



U.S. Patent No. 29/491,287

#### NÜROO SCARF

- · Patented design
- Great for on-the-go nursing
- Versatile and stylish
- Comfortable, adjustable fit
- · Snaps on either end allow for customized coverage and discrete nursing





08120 Gray Stripe



08135 Heather Gray



08106 Floral Dot

### HOW to WEAR



Phone 877-853-5518 | Website www.brownmed.com | Email sales@brownmed.com 44



# **Nursing + Feeding** A nursing scarf with endless options for coverage + style



U.S. Patent No. 29/491.287

#### NÜROO SCARF

- · Patented design
- · Great for on-the-go nursing
- Versatile and stylish
- Comfortable, adjustable fit
- · Snaps on either end allow for customized coverage and discrete nursing





08105 Coral Ombre (muslin)



08102 Indigo Diamond



08115 Herringbone

# HOW to WEAR



Phone 877-853-5518 | Website www.brownmed.com | Email sales@brownmed.com 45



# A multi-purpose cover with 360° coverage on + off mom



#### NÜROO MULTI-PURPOSE COVER

- Easy on + off. No straps, rings or buckles
- · Fashionable, breathable and stretchy
- Flexible neck with room to "check-in"
- Folds away for simple storage
- Stays put. Won't be kicked or pulled off

#### 08101 Ivory with Black Stripe







#### NÜROO MULTI-PURPOSE COVER

- Easy on + off. No straps, rings or buckles
- Fashionable, breathable and stretchy
- Flexible neck with room to "check-in"
- Folds away for simple storage
- Stays put. Won't be kicked or pulled off

#### 08103 Heather Gray







# **Swaddling** 3 sizes-in-one for swaddling baby



Patent Pending 14/570,202.

#### NUROO SWADDLER

- 3 sizes in 1 A perfect fit for every stage
- Approved for use with pre- and full-term babies
- Choice of arm positions for baby
- Wide leg pockets help promote healthy leg/hip development
- Easy stretch fabric





08281 **Goodnight Stars** 



Patent Pending 14/570,202

#### NUROO SWADDLER

- 3 sizes in 1 A perfect fit for every stage
- Approved for use with pre- and full-term babies
- Choice of arm positions for baby
- · Wide leg pockets help promote healthy leg/hip development
- Easy stretch fabric





#### THREE SIZES IN ONE I GROWS WITH BABY



SIZE 1 BIRTH - 18" small pocket



SIZE 2 18"-24" medium pocket



SIZE 3 24"-28" grow seam released





<sup>66</sup> The Intellinetix Therapy Gloves relieve some pain from the cold winter nights. Definitely worth trying. The only problem I have is when I turn them on everyone around me wants a neck massage.<sup>99</sup>

MTELLINETIX

100



Intellinetix is the first line of products to combine targeted vibration therapy in a portable device at an affordable cost. Vibration therapy works in two ways. First, the gentle vibrations stimulate muscles and ligaments to increase blood circulation. Second, the vibrations serve as a sensory distraction, disrupting pain signals that are constantly traveling from your body to your brain and replacing them with gentle, massaging sensations. Best of all, with vibration therapy, there is no feeling of electric shock commonly associated with TENS units.

### PRODUCT LINEUP

Therapy Gloves Therapy Mask Therapy Calf/Shin Wrap Therapy Knee/Elbow Wrap Headache Band Step Sensor

INTELLINETIX\*



# What is your Vibration Therapy I.Q.?

### Vibration Therapy Benefits

- increase blood & lymph circulation
- reduce pain & inflammation
- promote the immune response
- help joint strength & flexibility
- increase healing of fractures, strains, & sprains
- decrease stress & increase energy levels
- aid in detoxification & removal of wastes from the body

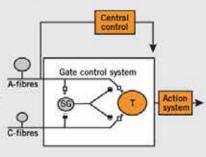
wastes from the body

In a study comparing the effect of vibration therapy and massage in prevention of Delayed Onset Muscle Soreness, vibration was superior for clinical early reduction of pain.

Source: Vibration Thanage in Management of Dalayed Onant Moscle Sources (20045), Journal of Clinical and Diagnostic Research Lihus 2014;8(6):1E01-4

### Gate Control Theory of Pain

The Gate control theory of pain was first proposed in 1965 and ultimately revolutionized pain research. "Gate control" is the term used to describe pain relief by confusing your body's own nerves and distracting away from the pain. Nerve sensations of vibration "shut the gate" on the small, fast sharp pain sensations.



Source: "Theories of pain: from specificity to gate control". Journal of Neurophysiology 109 (1): 5-12.

"In a study of patients suffering acute or chronic musculoskeletal pain of different origin,

> reported a reduction of pain during vibratory stimulation at or around the surrounding area of pain. The maximal duration of pain relief was found when stimulation lasted 25-45 minutes."

Source: Pain alleviation by vibratory stimulation. Liandeburg T, Nordemar R, Ottoson D, 1984 Sep;20(1):25-44.

Studies indicate vibration therapy may be useful in muscle rehabilitation after acute injury.

Source: Does whole body vibration training affect knee kinematics and anuromoscular control in healthy people/ Journal of Sports Sciences, Volume 30, Issue 14, 2012 pages 1537-1544 **5 minutes** of low level vibration therapy was as effective at reducing muscle soreness after strenuous exercise as a 15 minute massage in a recent clinical study.



Source: To Compare the Effect of Vibration Therapy and Massage in Prevention of Delayed Onset Muscle Soreness (DOMS) Isomal of Clinical and Diagnostic Research - ICDR Jan 2014; 8(1)133

Studies show osteoporosis patients have experienced significant improvements in bone mineral density and reductions in back pain as a result of vibration therapy.

Disarce: Proceedian of pathoempousal bone loss by a low-magnitude, high-frequency mechanical climital: a clinical trial assessing compliance, officarce and calleb 1 Barra Mane Sen. 2004 Mar (1933):343–51. Epotr 2007 Doi:22.

#### VIBRATION THERAPY on the KNEE has been shown to:

decrease pain, improve range of motion + enhance quality of life in patients with osteoarthritis of the knee when used as part of a comprehensive recovery program.

Source. Efficacy of combined local associational vibrations, continuous plassive makes and thermotherapy in the management of advantition of the imme. Datasationitis Cartillage. 2009 Del. 31(10):1289-74.

A 2017 clinical study by the Pain Management Center in conjunction with Brigham and Women's Hospital and Harvard Medical School found Intellinetix vibration therapy may significantly reduce pain among those living with arthritis.



## Wearable Vibration Therapy



Patent Pending 13/948,264.



#### **Therapy Gloves**

- Embedded vibration
- Positive affirmation grip pattern
- Soft, breathable cotton with compression fit
- Adjustable levels of vibration
- Recharges easily

Item #	Unisex Sizes
07230	Small
07231	Medium
07232	Large



#### Therapy Mask

- Adjustable levels of vibration
- Patented dart design avoids irritating eyelids
- Embedded vibration provides targeted relief
- Adjustable band holds mask in place
- Recharges easily

#### Item # Universal size

07236 One size





#### **Headache Band**

- Adjustable levels of vibration
- · Embedded vibration provides targeted relief
- Adjustable band holds band in place
- Recharges easily

Item # Universal size
XXXXX One size

INTELLINETIX"



# Wearable Vibration Therapy



U.S. Patent No. 8,523,793 / 8,753,299



#### Therapy Knee/Elbow Wrap

- Targeted vibration therapy for your knee or elbow.
- May aid in pain relief and improve flexibility.
- Provides mild compression to enhance blood circulation.
- Easily adjustable wrap featuring hook and loop closure.

Item # Universal size
07200 One size



#### Therapy Calf/Shin Wrap

- Targeted vibration therapy for your shin and calf.
- Provides mild compression to enhance blood circulation.
- Comfortable to wear.
- Removable vibration pad.
- Machine washable.

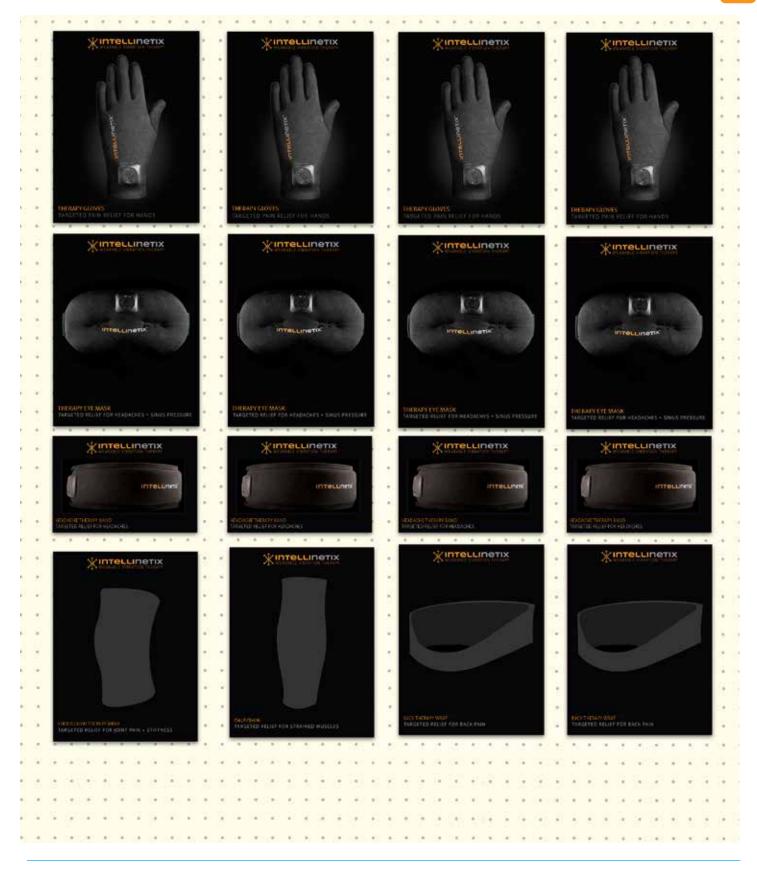
Item #Universal size07220One size







# **Retail Portfolio**



<sup>6 C</sup>I had shoulder surgery and this sling is wonderful!!! It fit all of my needs. It did it's job at immobilizing my shoulder. I could shower with it and it would dry quickly.<sup>22</sup>



Joslin Arm Slings were created to deliver the ultimate in comfort, fit and support. Since the introduction in 2000, our arm slings have received rave reviews from patients, healthcare professionals, elite athletes and celebrities alike.

Unlike traditional cloth slings, the unique combination of our stretch fabric and patented design assure a custom fit. The Ultimate Arm Sling<sup>®</sup>, our flagship product, was designed especially to relieve painful pressure points while providing maximum support and stability for both short and long term use.

### PRODUCT LINEUP

Ultimate Arm Sling Joslin ER Sling Joslin Combo





## Arm Slings

Designed for extraordinary comfort

### STRETCH



- Cotton spandex arm sling.
- Evenly eliminates pressure points while dramatically reducing neck fatigue.
- Easily adjusts in seconds.
- Latex free.
- Machine washable and tumble dry.
- Can be used for temporary, long term or permanent disabilities.

JOSLIN
<b>ER</b> Sling <sup>®</sup>

- Disposable arm sling.
- Made of soft disposable fabric that adjusts for custom comfort and fit.
- Designed for use anywhere arm slings are used in high volume for short-term injuries.
- Latex free.
- Clean with damp cloth.
- Fits both left and right arms.

U.S. Patent No. 7,018,349 CAN Patent No. 2,584,273 EP Patent No. 1,807,207

Toddler/Small Child	Tod	dler/	/Small	Child
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Item #	Weight	Height
J50001CS	25 - 50 lbs	2'5" - 3'75"
Child/Smal	ll Adult	
Item #	Weight	Height
J50101CS	50 - 90 lbs	3'5" - 5'
Average Ad	Jult	
Item #	Weight	Height
J50201CS	90 - 250 lbs	5' - 6'
Pro-3Xtra		
Item #	Weight	Height
J50301CS	225 - 300 lbs	6' - 6'7"
Goliath		
Item #	Weight	Height
J50401CS	300 + lbs	6'7" +



Child/Small Adult				
Item #	Weight	Height		
J61538	50 - 90 lbs	3'5" - 5'		
Adult				
14	M/+ 1-1-4	11-1-1-4		

Item #	Weight	Height
J62538	90 - 250 lbs	5' - 6'

#### Triple XXX

Item #	Weight	Height
J63538	225 - 300 lbs	6' - 6'7"







### Arm Slings

Designed for extraordinary comfort

# JOSLIN

# JOSLIN SWATHE

- Effective, comfortable immobilizing strap for Ultimate Arm Sling.
- Made of lightweight fabric that adheres to hook and loop.
- Easily adjusted in seconds.
- Latex free.
- Machine washable and dryable.
- Designed for right and left arms.

Child		
Item #	Weight	Height
J50601CS	50 - 90 lbs	3'5" - 5'
Adult		
Item #	Weight	Height
J50501CS	90 - 250 lbs	5' - 6'
Goliath		
Item #	Weight	Height
J50701CS	300 + lbs	6'7" +





- Three-in-one kit which includes an Ultimate Arm Sling, abductor pillow and a waistband immobilizer.
- Made of lightweight fabric that adheres to hook and loop.
- Easily adjusted in seconds.
- Latex free.
- Machine washable and dryable.
- Designed for right and left arms.

#### Adult Regular

Audit nog	Addit nogalal				
Item #	Weight	Height	Waist size		
711J	100 - 200 lbs	5' - 6'	29 - 38"		
Adult Large					
Item # Weight Height Waist size					
712J	200 + Ibs	6' - 6'7"	37 - 52"		





## **Retail Portfolio**



Good splint, comfortable and it helps keep my heels from hurting in the morning. I am glad I bought this one!



Nice Stretch helps to alleviate plantar fasciitis and heel pain with six products, including the innovative Nice Stretch Plantar Fasciitis Sleeve, all designed with patient comfort in mind. Three are available in retail packaging, two are patented, and one is commended by the Arthritis Foundation for ease of use. Fixed-angle, adjustable, with or without cold therapy, universal or sized, day or night, Nice Stretch has the right splint to fit all of a consumer's needs.

### PRODUCT LINEUP

Nice Stretch Original Nice Stretch 90 Nice Stretch X Nice Stretch XLite Nice Stretch Plantar Fasciitis Sleeve Nice Stretch Dorsal Total Solution Plantar Fasciitis Relief Kit



# What is your Plantar Fasciitis I.Q.?



According to one study,

**88%** of patients significant improvements after using a dorsiflexion night splint for one month.<sup>1</sup>

We believe dorsiflexion splints provide relief from the symptoms of recalcitrant plantar fasciitis in the majority of patients.<sup>1</sup>



Nice Stretch X-Lite has received the Ease-of-Use Commendation from the Arthritis Foundation.

Plantar fasciitis is common among a broad range of occupations including athletes, soldiers, factory workers, construction workers, teachers and more.





1. Effective Treatment of Chronic Plantar Fascilitis with Dorsiflexion Night Splints: A Crossover Prospective Randomized Outcome Study Powell M, Post WR, Keener J, Wearden S; Foot Ankle Int'l; Jan 1998; 19(1)



# Day/Night Supports

Splints and Supports for Plantar Fasciitis Relief



Patent Pending 14/628,856.



#### **Planter Fasciitis Sleeve**

- Daytime option for Plantar Fasciitis
- Utilizes X-Stretch Technology
- Reusable
- Bamboo charcoal fiber has antibacterial and deodorizing properties
- Comfortable to use all day

ltem#	Size	Men Shoe Size	Women Shoe Size	European Size
53100	Small/Medium	< 5	< 6	< 36
53101	Large/X-Large	> 7	< 6	> 36.5





- Comfortable, lightweight design
- Compact retail packaging
- Easy application and removal
- Simple crisscross tension straps
- Comfortable to use all night

#### Item# Size

50320 Universal





- Х
- Soft, comfortable exterior
- Compact retail packaging
- Supportive internal framework
- Simple crisscross tension straps

ltem#	Size	Men Shoe Size	Women Shoe Size
51030	Small	< 6	< 6
51031	Medium	6-8	> 6
51032	Large	9-11	10-12
51033	X-Large	>11	>12



U.S. Patent No. 6,267,742



## Night Supports

Splints and Supports for Plantar Fasciitis Relief

#### 90°

- Fixed angle support
- Rigid, low profile design
- Non-skid treads
- Removable ice pack and toe lift

ltem#	Size	Men's	Women's
50311	Small/Medium	< 11	< 10
50312	Large/X-Large	> 11	> 10





#### Original

- Fully adjustable tension straps
- Collapsible, low profile design
- Soft, comfortable exterior
- Removable ice pack and toe lift

With Ice Item#	Size	Men's	Women's	Without Ice Item#
51000	Small	< 5	< 6	51010
51001	Medium	5-8	6-9	51004
51002	Large	9-11	10-12	51005
51003	X-Large	> 11	> 12	51006



U.S. Patent No. 6,267,742

#### Dorsal

- Anterior Design
- Lightweight
- Cool, comfortable
- Allows for proprioception

ltem#	Size	Men's	Women's
52060	Small/Medium	3-7	4-8
52061	Large/X-Large	8-13	9-13





# Round-the-Clock Solution

Splints and Supports for Plantar Fasciitis Relief



#### **Total Solution Plantar Fasciitis Relief Kit**

- Daytime sleeve delivers balanced compression that mimics taping methods to distribute pressure evenly across the foot and provides support throughout the day.
- Nighttime splint holds foot in a comfortable and neutral position, gently stretching the Plantar Fascia and the Achilles tendon during sleep.

Item#	Size	Men's	Women's
53104	Small/Medium	up to size 5	up to size 6
53105	Medium/Large	size 5 +	size 6 +









## **Retail Portfolio**

Splints and Supports for Plantar Fasciitis Relief



<sup>66</sup>This worked extremely well. The insulation layer ensured the right amount of cold was applied and it kept it going longer.<sup>99</sup>

Contraction of the second second



Cold therapy for Post-Surgical Rehabilitation and other injuries. Polar Ice delivers the benefits of cryotherapy with compression for soft tissue trauma. Encapsulated ice packs filled with purified water are encased in soft fleece material that eliminates migration of ice wrap during use. Easily adjusted with hook & loop closure straps, fleece wrap conforms to body and insulates skin to prevent frost bite. Use post-surgically, during rehabilitation and following physical activity. Effective to provide pain relief for bruises, sprains or injuries requiring cold therapy.

### PRODUCT LINEUP

Standard Knee Wrap	Finger Sleeve
Foot/Ankle Wrap	Wrist & Elbow Wrap
CPM Knee Wrap	Quick Wrap
Shin Wrap	TMJ Wrap
Back Wrap	Shoulder & Hip Wrap
CPM Knee Wrap Shin Wrap	Quick Wrap TMJ Wrap



# What is your Cryotherapy I.Q.?



the time frame cryotherapy is most effective.

Its effectiveness diminishes significantly afterward

Ice is one part of the commonly recommended **R.I.C.E. Therapy** 

REST ICE COMPRESSION ELEVATION Icing for longer than twenty minutes can cause further tissue damage

including frostbite

Source: firstaidzone.com

Cryotherapy has been proven to improve peak levels of performance and reduce post workout recovery time.

Source: Institute of Health Promotion



Patient healing time

with ankle sprain

with ice

davs

of consultants most often advocate the use of ice

Source: orthopedics.about.com

# may be incorporated into treatments.

Apply stroking movements with an **ice pack** to bring an increased supply of blood and nutrients to the area and increase rate of **healing**.

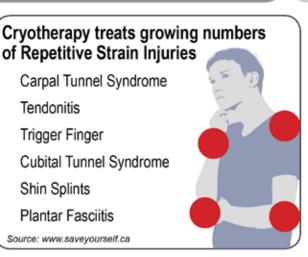
Source: www.brianmac.co.uk

### cry·o·ther·a·py [krahy-oh-ther-uh-pee]

noun

1. the use of extreme cold in surgery or other medical treatment.

Source: dictionary.com



## Knee / Foot

## Designed for cryotherapy and compression



## Anthroscopy Knee Wrap

- Easy to use, hook & loop closure
- Long lasting cold therapy
- Soft fleece conforms to body to protect skin
  Use following know surgering or injuries

<ul> <li>Use follow</li> </ul>	ing knee surge	ries or injuries
Green/Blue	Size	Black
30103	Standard	30403
30104	Large	30404
Cold therapy		

## CPM Knee Wrap

- Easy to use
- Long lasting cold therapy
- Soft fleece covering to protect skin
- Allows mobility during treatment

Green/Blue	Size	Black
30102	One size	30402
Cold therapy	Soft fleece Made	in USA

## Foot/Ankle Wrap

- Easy to use, hook & loop closure
- Long lasting cold therapy
- Soft fleece conforms to body to protect skin

Green/Blue	Size	Black
30105	One size	30405
Cold therapy	Soft fleece	) in USA

## Shin Wrap

- Easy to use
- Long lasting cold therapy
- Soft fleece covering to protect skin
- For shin splints, bruises, muscle strains and more

ltem#	Size	ltem#
30011	Small	30014
30012	Medium	30036
30013	Large	( NYK

 30036	Universal
 Cold therapy	Made in USA











Size X-Large



## Arm / Hand / Back

Designed for cryotherapy and compression

## Wrist/Elbow Wrap

- · Easy to use
- Long lasting cold therapy
- Soft fleece covering to protect skin

Green/Blue	Size	Black
30101	One size	30401







U.S. Patent No. 8,211,044 / ZL200780041771.3

## **Finger Sleeve**

- Compression therapy
- Long lasting cold therapy
- Support to allow for early motion of injured finger

A10303	Small
A10304	Medium

A10305 Large







## Back Wrap

· Easy to use

- Long lasting cold therapy
- For bruises, muscle strains and injuries









## General Use

Designed for cryotherapy and compression



## Shoulder/Hip Wrap

- Easy to use hook and loop closure
- Long lasting cold therapy
- Soft fleece covering to protect skin
- For bruises, muscle strains and injuries





## Quick Wrap

- Easy to use hook and loop closure
- Long lasting cold therapy
- Soft fleece covering to protect skin
- For bruises, muscle strains and injuries

Green/Blue	Size	Black

30107	One size	30407





## TMJ Wrap

- Easy to use hook and loop closure
- Long lasting cold therapy
- Soft fleece covering to protect skin

## 30109 One size







## **Retail Portfolio**



I work as a PT and keep these on hand for my clients with finger injuries who still use finger splints. It really gives them some relief from the pain of a finger fracture or sprain.

# 10 Plastalume®

Plastalume offers the best in splinting technology. This line features the first ever aluminum/foam finger splint and has continued to grow over the years. Made of malleable aluminum with 1/4 soft live foam that can be shaped easily for any use. Ball-shaped end prevents splint from rolling out of position and helps conform to finger. Vinyl covering covers aluminum and cleans easily. Non-latex and radiolucent, eliminating need for resplinting. Use in clinics, hospital emergency departments, industrial clinics and athletic training rooms for quick response to finger injuries. Contains 3 each, plus 13 most popular sizes A-1 thru AB-8.

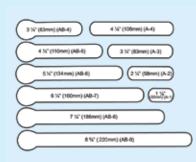
## PRODUCT LINEUP

Digital & Specialty Splint Kits Finger Splints Strips Arm / Leg Splints



# Plastalume<sup>®</sup> Digital Kits

Kits containing finger splints with a variety of sizes



NOT SHOWN ACTUAL SIZE

## Number 27 Digital Kit

- Made of malleable aluminum with 1/4" soft live foam
- · Vinyl covering over aluminum cleans easily
- Easily shaped for any application
- Nonlatex and radiolucent
- Item # Description
- 10008 3/each of A-1 thru AB-8



3 52° (83mm) (AB-4) 4 52° (108mm) (A-4)
4 %" (110mm) (AB-5) 3 %" (83mm) (A-3)
5 1/2 (134 mm) (AB-6) (2 1/2 (58mm) (A-2)
6 1/1 (160mm) (AB-7)
7 5° (186mm) (Ab-8)
8 % (220mm) (A8-0)

NOT SHOWN ACTUAL SIZE

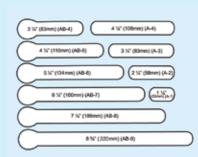
## Number 40 Digital Kit

- Made of malleable aluminum with 1/4" soft live foam
- Vinyl covering over aluminum cleans easily
- Easily shaped for any application
- Nonlatex and radiolucent

## Item # Description

10003 3/each of A-1 thru AB-8 + 13 most popular sizes





NOT SHOWN ACTUAL SIZE

## Number 54 Digital Kit

- Made of malleable aluminum with 1/4" soft live foam
- · Vinyl covering over aluminum cleans easily
- Easily shaped for any application
- Nonlatex and radiolucent

### Item # Description

10004 6/each of A-1 thru AB-8





# **Plastalume**<sup>®</sup> **Specialty and Stax Mallet Kits** Kits containing finger splints with a variety of sizes



## Number 45 Specialty Kit

- Padded specialty splints
- Versatile
- Easily shaped for any application

10030 45 popular sizes in plastic organizer	Item #	Description
	10030	



## Number 30 Stax Mallet Kit

• Designed to support distal joint of finger in extension while permitting unrestricted movement of proximal interphalangeal joint.

Item #	Description

|--|







ç	Size
1½"	3.8 cm
21⁄4"	5.7 cm
3"	7.6 cm
3¾"	9.5 cm
	1½" 2¼" 3"





Protectors				
Item #		Size		
10501	1¾"	4.5 cm		
10511	21⁄4"	5.7 cm		
10521	3"	7.5 cm		





Frogs		
Item #	S	Size
10801	21⁄4"	5.7 cm
10811	2¾"	7 cm
10821	3"	7.5 cm



## Stax-Mallets

Beige Item #	Clear Item #	Name	Size
10701	10730	STAX 1	2" x <sup>7</sup> /8"
10702	10731	STAX 2	2 <sup>1</sup> / <sub>8</sub> " x <sup>7</sup> / <sub>8</sub> "
10703	10732	STAX 3	2 <sup>1</sup> / <sub>4</sub> " x 1"
10704	10733	STAX 4	1 <sup>1</sup> / <sub>2</sub> " x 1"
10705	10734	STAX 5	2 <sup>3</sup> / <sub>8</sub> " x 1 <sup>1</sup> / <sub>16</sub> "
10706	10735	STAX 5.5	2 <sup>1</sup> / <sub>2</sub> " x 1 <sup>1</sup> / <sub>4</sub> "
10707	10736	STAX 6	2 <sup>1</sup> / <sub>2</sub> " x 1 <sup>3</sup> / <sub>8</sub> "
10708	10737	STAX 7	2 <sup>1</sup> / <sub>2</sub> " x 1 <sup>7</sup> / <sub>16</sub> "



# Plastalume<sup>®</sup> Finger Splints A selection of splints and strips

Strips



Blue Item #	White Item #	:	Size
10601	10602	½"x18"	1.3x46 cm
10611	10612	¾"x18"	1.9x46 cm
10621	10622	1"x18"	2.5x46 cm
10623	10624	1.18"x18"	3x46 cm
10625	10626	1.57"x18"	4x46 cm
10631	10632	2"x16"	5x41 cm
10641	10642	3"x16"	7.5x41 cm
10651	10652	4"x16"	10x41 cm
10661	10662	1⁄2"x9"	1.3x23 cm
10671	10672	3⁄4"x9"	1.9x23 cm
10681	10682	1"x9"	2.5x23 cm





Spoons		
Item #	S	lize
11011	21⁄4"	5.7 cm
11021	3¼"	8.3 cm
11031	6¼"	15.9 cm



Item #	S	Size
11111	3¾"	9.5 cm
11121	4"	10.2 cm
11131	4¾"	12.1 cm



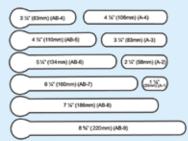
# Plastalume<sup>®</sup> Digital Splints A selection of splints



## **Digital Splint**

- Made of malleable aluminum with 1/4" soft live foam
- · Vinyl covering over aluminum cleans easily
- Easily shaped for any application
- Nonlatex and radiolucent

Size	Inches	Millimeters
A-1	1 <sup>1</sup> / <sub>4</sub> "	33
A-2	2 <sup>1</sup> / <sub>4</sub> "	58
A-3	3 <sup>1</sup> / <sub>4</sub> "	83
A-4	<b>4</b> <sup>1</sup> / <sub>8</sub> "	106
AB-4	3 <sup>1</sup> / <sub>4</sub> "	83
AB-5	<b>4</b> <sup>1</sup> / <sub>4</sub> "	110
AB-6	5 <sup>1</sup> / <sub>4</sub> "	134
AB-7	6 <sup>1</sup> / <sub>4</sub> "	160
AB-8	7 <sup>1</sup> / <sub>4</sub> "	186
AB-9	<b>8</b> <sup>5</sup> / <sub>8</sub> "	220
	A-1 A-2 A-3 A-4 AB-4 AB-4 AB-5 AB-6 AB-7 AB-8	A-1 $1^{1}/_{4}$ "         A-2 $2^{1}/_{4}$ "         A-3 $3^{1}/_{4}$ "         A-4 $4^{1}/_{8}$ "         AB-4 $3^{1}/_{4}$ "         AB-5 $4^{1}/_{4}$ "         AB-6 $5^{1}/_{4}$ "         AB-7 $6^{1}/_{4}$ "         AB-8 $7^{1}/_{4}$ "





### NOT SHOWN ACTUAL SIZE

### DigiWrap (Fingers) / DigiWrap Too (Toes)

• Special 1/16" neoprene provides comfortable uniform compression to injured proximal interphalangeal or PIP joint while permitting the early range of motion critical for joint healing.







# Plastalume<sup>®</sup> Arm & Leg Splints A selection of splints



## **Arm Boards**

- Designed with closed cell foam for durability, comfort and to prevent absorption of moisture.
- Nonlatex and malleable to contour easily.

Item #	Size	
SP10410-25	2¼"x¾"	5.7x1.9 cm
SP10415-25	3¼"x¾"	8.3x1.9 cm
SP10411-25	4"x1"	10.2x2.5 cm
SP10412-25	41/8"x3⁄4"	10.5 x 2 cm
SP10414-25	4½"x1½"	11.4x3.8 cm
SP1016-25	6"x1½"	15.2x3.8 cm
SP10417-25	8"x 21/8"	20.32x5.4 cm
SP10418-25	10 x 2¼"	25.4x5.7 cm





### **Classic Forearm Splint**

- · Vinyl coated aluminum splint is molded and shaped to forearm contour.
- Nonlatex, 1/4" foam padding provides comfort.

Left Item#	Pad Size	Right Item#
12113	Small	12111
12123	Medium	12121
12133	Large	12131





## **Colles Splint**

- · Vinyl coated aluminum splint conforms to shape of arm and hand.
- Nonlatex, 1/4" foam padding provides comfort.

Left Item#	Pad Size	Right Item#
12013	Small	12011
12023	Medium	12021
12033	Large	12031



# Plastalume<sup>®</sup> Arm & Leg Splints A selection of splints



### Metacarpal Splint

- Vinyl coated aluminum splint conforms to shape of hand, wrist and forearm.
- Nonlatex, 1/4" foam padding provides comfort.

Left Item#	Pad Size	Right Item#
12413	Small	12411
12423	Medium	12421
12433	Large	12431





## Palm Metacarpal Splint

- Vinyl coated aluminum splint conforms to shape of hand.
- Nonlatex, 1/4" foam padding provides comfort.

Left Item#	Pad Size	Right Item#	
12513	Small	12511	
12523	Medium	12521	
12533	Large	12531	





### **Posterior Elbow Splint**

- Vinyl coated aluminum splint provides immobilization and support for elbow in flexed position.
- Nonlatex, 1/4" foam padding provides comfort.

Item#	Pad Size	
13111	Small	
13121	Medium	
13131	Large	

## Posterior Tibia/Fibula Splint

- Vinyl coated aluminum knee length splint available with or without foot.
- Lightweight and malleable enough to be custom formed.
- Nonlatex, 1/4" foam padding provides comfort.

	UnPad Item#	Pad Item#
w/ Foot	15010	15011
w/ Foot	15020	15021
w/ Foot	15030	15031
	w/ Foot	w/ Foot         15010           w/ Foot         15020



Worth every penny, makes 11-hour days walking on feet 100% better. I definitely recommend the HEEL HUGGER to anybody who suffers from any kind of heel discomfort.<sup>22</sup> 11



SteadyStep<sup>®</sup> products make walking easier and more comfortable. The SteadyStep line includes a variety of lower extremity products, five of which are patented. With SteadyStep<sup>®</sup>, patient comfort is top of mind.

## **PRODUCT LINEUP**

Heel Hugger	Toe Hold
Perform 8	Herbst Cradle
Satin Heels	Steady Step Walker
Sol Step	

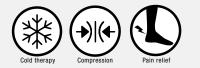




## **Foot/Ankle Solutions**

Makes walking easier and more comfortable









## **Heel Hugger**

- · Provides relief to heel pain and inflammatory problems
- · Sewn-in sealed ice gel pads
- Provides soothing cold therapy
- Supportive neoprene material provides compression

50161	Small w/magnets
50162	Medium w/magnets
50163	Large w/magnets
50164	X-Large w/magnets
50071	Small w/o magnets
50072	Medium w/o magnets
50073	Large w/o magnets
50074	X-Large w/o magnets







## Satin Heels

- · Exfoliating pads inside gently remove dry skin and calluses during sleep
- Use with or without moisturizing cream elastic support ensures lotions don't transfer onto bedding

50145 Universal size





## Sol Step

- · Provide improved cushion and shock absorption on the plantar aspect of the heel
- Gel pad, located under the heel, cushions each step
- · Neoprene stocking-like support fits comfortably in the shoe

50040 Small

- 50041 Medium
- 50042 Large

50043 X-Large





## Foot/Ankle Solutions

Makes walking easier and more comfortable



## Toe Hold

- Comfortable compression and support
- May be used to support soft tissues and maintain correction

Right Foot	Size	Left Foot
50201	Small/Medium	50202
50203	Medium/Large	50204



- Quick, easy and effective method of stabilization similar to prophylactic ankle taping
- Includes foam pads parallel to the Achilles tendon, providing protection and relieving posterior pressure
- Effective treatment for chronic ankle sprains and weak ankles





## Steady Step Walker

- Universal adjustable arch support
- Low profile rocker sole
- Easy and comfortable alternative to casting
  Shock absorbing foam insole and flexible locking tongue
- Unique ankle stabilization system firmly supports the arch, heel and maleoli

Low top	Size	High top
52031	Small	52021
52032	Medium	52022
52033	Large	52023





U.S. Patent No. 6,361,514

Great answer for tender heels, and they seem to stay put in your shoes!



Soft Stride is a comprehensive line of flexible foot orthotics that addresses many specific ailments and injuries to feet, heels, ankles, arches and legs. These products help patients avoid or delay surgery, attenuate shock and provide pain relief. Athletes receive comfort during strenuous training and people who stand for long periods benefit from decreased fatigue and pain. The viscoelastic polymer mimics the qualities of soft body tissue. This unique polymer provides redistributes pressure and attenuates impact.

## **PRODUCT LINEUP**

Hindfoot Forefoot Insoles / Underliners Sheets





Flexible foot orthotics

## **Bone Spur Pad**

- · Relieves direct pressure in heel spur, bruised and sensitive area.
- Viscoelastic polymer mimics the qualities of soft body tissue
- · Provides pain relief

ltem#	Size	Men	Woman	European size
71301	Small	4 - 6	5 - 7	36 - 38½
71302	Medium	6½ - 10½	7½ - 11½	30 - 43½
71303	Large	11+	12+	44



## **Extended Heel Cushion**

- · Absorb heel strike shock, useful in treating plantar fasciitis, heel strike impact reduction and Achilles tendonitis.
- Viscoelastic polymer mimics the qualities of soft body tissue.

ltem#	Size	Men	Woman	European size
71311	Small	4 - 6	5 - 7	36 - 38½
71312	Medium	6½ - 10½	7½ - 11½	30 - 43½
71313	Large	11+	12+	44



## Heel Wedge

- · Fifteen degree angle is useful for leg length discrepancy, Achilles tendonitis and heel strike impact reduction.
- Viscoelastic polymer mimics the qualities of soft body tissue

ltem#	Size	Men	Woman	European size
71341	Small	4 - 6	5 - 7	36 - 38½
71342	Medium	6½ - 10½	7½ - 11½	30 - 43½
71343	Large	11+	12+	44



# softstride Hindfoot Solutions

Flexible foot orthotics

## Longitudinal Arch Support

- Support and maintain normal longitudinal arch.
- Viscoelastic polymer mimics the qualities of soft body tissue
- · Provides pain relief

ltem#	Size	Men	Woman	European size
71351	Small	4 - 6	5 - 7	36 - 38½
71352	Medium	6½ - 10½	7½ - 11½	30 - 43½
71353	Large	11+	12+	44



## softstride



## MultiPad

- Provide an anatomical support pad that can be used as medial/lateral posting orthotic or neutral heel cup.
- Viscoelastic polymer mimics the qualities of soft body tissue

ltem#	Size	Men	Woman	European size
71371	Small	4 - 6	5 - 7	36 - 38½
71372	Medium	6½ - 10½	7½ - 11½	30 - 43½
71373	Large	11+	12+	44



## **Posting Wedge**

- Used with other Soft Stride products to maintain original placement with its self-adhering properties.
- Viscoelastic polymer mimics the qualities of soft body tissue

ltem#	Size	Men	Woman	European size
71381	Small	4 - 6	5 - 7	36 - 38½
71382	Medium	6½ - 10½	7½ - 11½	30 - 43½
71383	Large	11+	12+	44





## **Metatarsal Pad**

- Provides conservative approach for treatment of pain in and around head of metatarsal or metatarsophalangeal joint.
- Viscoelastic polymer mimics the qualities of soft body tissue

Plain Item#	Size	Men	Woman	European	With Top Cover Item #
71361	Small	4 - 6	5 - 7	36 - 38½	71366
71362	Medium	6½ - 10½	7½ - 11½	30 - 43½	71367
71363	Large	11+	12+	44	71368



## softstride





## **Tender Foot Pad**

- · Superior for separating the metatarsal shafts and cushioning the metatarsal heads.
- Viscoelastic polymer mimics the qualities of soft body tissue
- Unique design alleviates pain and discomfort in forefoot.

ltem#	Size	Men	Woman	European
71411	Small	4 - 6	5 - 7	36 - 38½
71412	Medium	6½ - 10½	7½ - 11½	30 - 43½
71413	Large	11+	12+	44





# softstride Insoles/Underliners Solutions

Flexible foot orthotics

## Thin Insoles

- Reduce shock over entire plantar surface with lightweight and thinner forefoot design.
- Contain extra polymer in heel and arch areas to reduce shock.

ltem#	Size	Men	Woman	European
71421	А	3 - 5	4 - 6	34½ - 37
71422	В	6 - 8	7 - 9	38½ - 40½
71423	С	9 - 11	10 - 12	41½ - 44
71424	D	12 - 14		45½ - 48
71425	E	15 - 17		48 +



### Underliners

- · Designed with equal thickness over entire surface, absorbing shock to plantar surface on foot
- Relieve pain due to degenerative fat pads.

Item#	Size	Men	Woman	European
71430	А		4½ - 5½	35 - 36½
71431	В		6 - 7	37 - 38½
71432	С	6½ - 7½	7½ - 8½	39 - 40
71433	D	8 - 9	9 - 10	40½ - 42
71434	Е	9½ - 10½	10½ - 11½	42½ - 43½
71435	F	11 - 12	12 +	44 - 45½
71436	G	12½ - 13½		46 - 47
71437	Н	14 - 15		48 - 49
71438	Ι	15½ - 16½		50 - 51
71439	J	17 - 18		52 +





## **Sheet Products**

- Provide an alternative to preformed foot orthotics.
- Useful for customization or when making an orthotic is desired.
- Diamond design allows for polymer flow when pressure is applied creating a softer feel.

Item#	Size
71406	1/4" Diamond



Notes




EXECUTIVE OFFICES 280 SUMMER STREET SUITE 400 BOSTON, MA 02210 SALES OFFICES 4435 MAIN STREET SUITE 820 KANSAS CITY, MO 64111 MANUFACTURING 1300 LUNDBERG DRIVE WEST SPIRIT LAKE, IA 51360

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